



इंडियन रेलवे कैंटरिंग एण्ड टूरिज्म कॉरपोरेशन लिमिटेड
(भारत सरकार का उद्यम-मिनी रत्न)

INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

(A Govt. of India Enterprise-Mini Ratna)

CIN: U74899DL1999GOI101707

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Press Release

**IRCTC PARTNERS WITH MAGZTER TO OFFER UNLIMITED DIGITAL
MAGAZINES AND NEWSPAPERS TO INDIAN RAILWAY PASSENGERS.**

February 05, 2019: Continuing with its passenger friendly measures, Indian Railway Catering & Tourism Corporation Ltd(IRCTC), which manages the online e-ticket booking portal www.irctc.co.in for Indian Railways has taken a new initiative to offer unmatched digital reading experience to its 6.6 crores plus users and visitors on its portal www.irctc.co.in. For this, IRCTC has partnered with Magzter, the World's largest digital magazine newsstand.

Under this partnership, IRCTC users can get unlimited access to 5,000+ best-selling magazines and select newspapers on their smart phones and tablets at an exclusive offer. These magazines spread across 40+ exciting categories including automotive, business, comics, education, entertainment, fashion, fitness, lifestyle, news, politics, science, technology and travel, thereby engaging everyone in the family from 6 to 60+ years of age.

This facility has now become available on www.irctc.co.in.

The good news is that IRCTC users/portal visitors are being given exclusive advantage of availing this existing facility at a heavily discounted price alongwith customized affordable packages and exclusive 7 days free trial package. One such exclusive offer for IRCTC users/portal visitors is just starting at a price of only Rs 20 plus GST per day journey. The users can choose their packs from various durations – 1 day, 1 week, 1 month or 1 year, and indulge in unlimited reading. IRCTC users can choose their packs from various durations – 1 day at Rs.20 (special pack available only for IRCTC users), 1 week at Rs.30 (special pack available only for IRCTC users), 1 month at Rs.99 (MRP- Rs.399) or 1 year at 499 (MRP- Rs.3,999), and indulge in unlimited reading. The rates are exclusive of taxes.

Incidentally, Magzter Inc. is the world's largest and fastest growing self-service, cross-platform digital magazine store and newsstand with over 50 million digital consumers and more than 10,500 magazines from over 4,000 publishers. Apart from leading Indian English magazines, it also offers magazines across all the regional languages including Hindi, Marathi, Tamil, Telugu, Kannada, Malayalam, Bengali, Punjabi, Gujarati and Urdu.



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Apart from magazines, IRCTC users also get access to premium articles curated from best-selling magazines and the latest news from hundreds of trustworthy sources on the Magzter app.

Under the facility, the readers can enjoy unlimited access to superlative content from all the major countries including India, USA, UK, Singapore, Australia, Canada and South Africa on the go. More importantly, once the magazines are downloaded on the device they can be accessed even without an internet connection which will come in handy when the users are travelling.

Steps to access Magzter:

1. Open irctc.co.in website.
2. Click on Digital Magazine link under “IRCTC Exclusive”.
3. Click on claim now for 7 day free trial from exciting plans, designed exclusively for IRCTC users on home screen of IRCTC – Magzter white labeled website.
4. Enter Mobile No. and verify using OTP.
5. Log in into Magzter account using credentials viz. Facebook account/email account otherwise click on sign up to create an account for new user.
6. After creating account log in into Magzter account.
7. Click on My Subscriptions under your account to top right end of the screen.
8. Click on Read 5,000+ magazines to select the magazine from list.
9. Click on Read now to read the magazine.
10. Select the payment plan if not opting for 7 day free trial.
11. Repeat step no. 6 to 9 to log in and read the magazine.
