

INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

Invites "Expression of Interest" (EOI)

To Provide Magazines On-board in Tejas Express (82501/82502) Lucknow Jn. (LJN) - New Delhi (NDLS) - Lucknow Jn. (LJN) to the passengers for reading purpose.

Contract Period – One Year

Indian Railway Catering and Tourism Corporation Ltd. (IRCTC) is a "Mini Ratna (Category-I)" Central Public Sector Enterprise under Ministry of Railways, Government of India. IRCTC is operating Tejas Express (82501/82502) successfully in the sector Lucknow Jn. (LJN) - New Delhi (NDLS)- Lucknow Jn. (LJN). Train is consisting of 10 Passenger Coaches (09 Chair Car + 01 Executive Chair Car). Capacity of the train is 758 passengers. As per demand, number of coaches may increase in the train. Train is operating 06 days in a week (except Tuesday). Aprox. 1200 passengers are travelling daily between Lucknow Jn. (LJN) - New Delhi (NDLS) & New Delhi (NDLS) - Lucknow Jn. (LJN) through Tejas Express.

Currently one travel magazine is being provided to passengers for reading purpose. The magazine is colourful and bilingual (Hindi & English). Magazine is full of interesting travel articles. Magazine caters the interest of all categories of Passengers. First two pages (For CMD message & Train features) and Last two pages (for advertisements) are reserved for IRCTC. Magazine is endorsed with IRCTC Tejas Special Logo on cover page.

Expression of Interest are invited from reputed publisher of widely circulated magazines to provide 1000 travel magazines per month for reading purpose of passengers of said train. **Firm will get a readership of around 1000-1200 persons on daily basis. There is huge potential of advertisements of various products through magazine.**

Scope of Work

1. 1000 Magazines per month are to be provided in Tejas Express Train (82501/82502) for reading purpose of passengers.
2. Magazine must contain around 50- 60 pages.
3. Magazine must be full of interesting contents considering the cliental are travellers of Tejas Express (82501/02).
4. Magazine may be bilingual (Hindi & English) and must be published every month.
5. First two pages (For CMD message & Train features) and Middle/ Last two pages (advertisements) must be reserved for IRCTC. IRCTC will provide matter for these pages and with given matter, Publisher will design pages in the magazine. After approval of IRCTC office/ officer, these pages will be added in the magazine without any charge.
6. Time to time, IRCTC will provide Article for printing in the magazine without any charge.

Following details of Publisher is required to be submitted:

The following documents need to be submitted along with application by each firm:

- a. Name of the Company/ Proprietor/ Partnership
- b. Name of the magazine
- c. Proof or registration/ membership/ affiliation
- d. GST Registration number
- e. Copy of PAN Card
- f. Circulation of magazines (Number of Copies)



Instructions to the Participants

1. EOI document can also be downloaded from website www.ircrc.com.
2. Documents can also be submitted through registered post. Document sent through registered post will be accepted till one day prior to declare date & time of opening of bids.
3. The applicant should submit complete set of demanded documents in support. However the competent authority reserves the rights to call for clarifications or additional documents in case of non provision or partial provision of documents.
4. Initial contract period will be one year.

EOI document can be sent to IRCRC as below mentioned Date, Time & Address:

Last Date & time of submission: 1500 Hrs of 28.03.2020

Date & time of opening: 1530 Hrs of 28.03.2020

Address:

**Chief Regional Manager
Indian Railway Catering and Tourism Corporation Ltd.
Regional Office, Lucknow
2nd Floor, "Paryatan Bhavan",
C-13, Vipin Khand, Gomti Nagar,
Lucknow. Uttar Pradesh - 226010.
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