# Indian Railway Catering and Tourism Corporation Ltd (A Govt of India Enterprise)

Open Tender floated for provision of online Hotels content in the IRCTC Portals.

#### <u>Corrigendum - 4: Extension of Online Hotel Content Open tender and Revision of Select Tender Conditions</u>

#### Ref: Tender No.2017/IRCTC/PORTAL/HOTEL CONTENT I

- 1. The date and time for submission of Open Tenders for Hotels is extended. The revised Last date and time for submission of Open Tenders for both, Hotels and Alternate stays is 14.09.2017 up to 15:00 hrs.
- 2. Consequent to the pre-bid meeting held at IRCTC, Corporate Office on 05.07.2017, the following revision in tender conditions are issued with reference to the Open tender floated for provision of online Hotels content in the IRCTC Portals.

Sl.No	Existing tender condition	Revised tender condition	
1	Clause 7 {8} [8.1]	Clause 7 {8} [8.1]	
	Bidder should have an online inventory of minimum of	Bidder should have an online inventory of minimum of 8,000 hotel rooms as	
	8,000 hotel rooms as their own contracted hotels. with	their own contracted hotels. with minimum 10 hotels in each category from	
	minimum 10 hotels in each category from budget to 5	budget to 3 stars.	
	stars.		
2	Clause 7 {8} [8.3]	Clause 7 {8} [8.3]	
	Inventory of minimum 10 International destination	Inventory at minimum 10 International destinations in any category shall be	
	should be covered from (Budget hotels to five-star	preferred.	
	minimum 10 hotels in each category) at each destination.		
3	Clause 8	Clause 8	
	SCOPE OF WORK	SCOPE OF WORK	
	The successful bidder is required to supply domestic &	The successful bidder is required to supply domestic & international hotel	
	international hotel content via white label solutions for	content via white label solutions for website/APP. The scope of work is as	

	website/APP. The scope of work is as follows -	follows -
	A) Fulfilment Support: Bidder is supposed to provide all the fulfilment of the hotel bookings done. In order to ascertain the capability of the bidder details on the following pre-requisites must be provided	<b>A)</b> Fulfilment Support: Bidder is supposed to provide all the fulfilment of the hotel bookings done. In order to ascertain the capability of the bidder details on the following pre-requisites must be provided
	IV) The fulfilment of booking will be responsibility of the service provider. In case of Non fulfilment of booking or customer complaint IRCTC reserve right to put penalty on Service provider, which it may deem fit.	IV) The fulfilment of the booking will be the responsibility of the service provider. In case of non-fulfilment of booking or customer complaint a penalty of 15% of the transaction cost will be imposed on the service provider.
4	Clause 8 (F)	Clause 8 (F)
	IRCTC will provide marketing support for	The quantum of Mailers and SMS to be sent for Hotels by IRCTC will be
	Hotels/Alternate stays as per Annexure –VI.	decided in consultation with the successful bidder, as it is on payment basis
		with present/future third party service providers of IRCTC. The revised
		marketing support for Hotels is detailed below as Annexure – A.
5	Clause 9 (a)	Clause 9 (a)
	Special Conditions of the Contract	Special Conditions of the Contract
	Price Parity and Discounting Flexibility: That IRCTC	Price Parity and Discounting Flexibility: That IRCTC would be provided price
	would be provided price parity with front end B2C	parity with front end B2C channel of the content provider ie, Customer
	channel of the content provider ie, Customer	websites/App. IRCTC and the successful bidder shall mutually decide the
	websites/App. It will also allow IRCTC the flexibility of	flexibility of discounting, under-pricing or over pricing the rates, permit to
	discounting, under-pricing or over pricing the rates,	offer discounts on hotel bookings e.g. vouchers to be redeemed against tickets.
	permitting the IRCTC to offer discounts on hotel bookings e.g. vouchers to be redeemed against tickets.	The bidder should be willing to build this logic in the business rule engine on IRCTC site. IRCTC may also be eligible for any promotions, cash back offers,
	The bidder should be willing to build this logic in the	discounts or any other promotion offers made available on the front end of the
	business rule engine on our site. IRCTC may also be	bidder website based on mutual understanding.
	eligible for any promotions, cash back offers, discounts	omner weosite ousen on mathan annerstatutiff.
	or any other promotion offers made available on the	
	front end of the Bidder Website based on mutual	

#### understanding.

#### 6 Clause 9 (1)

### **Special Conditions of the Contract**

As corporate entities the Bidder shall not be eligible for cross selling of any of its products while interacting with any customers which have been introduced by IRCTC. Cross selling would be defined as Bidder's attempt to solicit business from the customer of IRCTC in any manner.

## 7 Clause 11 PERFORMANCE SECURITY DEPOSIT

The successful bidder shall furnish **Security Deposit** of 10 % of the Quoted Annual Price in the form of unconditional and irrevocable bank guarantee, with a validity of 12 months beyond contract period. BG drawn on any scheduled bank in favour of "Indian Railway Catering & Tourism Corporation" payable at New Delhi within a period of 30 days from the date of issue of "Letter of Award" along with acceptance letter. EMD of successful bidder will be refunded.

After 30 days of the successful completion of last chk out (booking consumed), Performance Security Deposit shall be returned to the bidder after deduction of any loss or damage which IRCTC may have suffered due to noncompliance of terms and conditions and or loss damages due to delay/negligence on the part of bidder. The request from the bidder may be sent for the same.

#### Clause 9 (1)

#### **Special Conditions of the Contract**

As corporate entities the Bidder shall not be eligible for cross selling of any of its products while interacting with any customers which have been introduced by IRCTC. Cross selling would be defined as Bidder's attempt to solicit business from the customer of IRCTC in any manner. The successful bidder shall arrange to flag existing and new customers in their database from the date of signing of agreement. This database shall be shared with IRCTC, on demand, to have an oversight on any cross selling to new customers.

#### Clause 11

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The PSD will be 10% of the Quoted Annual Price or 10% of the Actual Business Generated whichever is higher. From the date of going live, the monthly Actual Business Generated during the succeeding 12 months will be assessed by IRCTC. Where the Actual Business Generated is more than 4 Cr during the assessed 12-month period, the successful bidder shall be required to remit 10% of the Actual Business Generated, as Security Deposit. The successful bidder shall remit the difference in Security Deposit paid and now payable to IRCTC, within a period of 10 days from the date of such intimation by IRCTC, by means of RTGS/NEFT. However, where the Actual Business Generated is less than 4 Cr during the assessed 12-month period, the amount already remitted

IRCTC reserves the right to **forfeit** the **Security deposit**, completely, partially or to an extent as decided by IRCTC. In the event of failure to execute the work within reasonable time period, IRCTC reserves the right to debar the bidder for period of one year depending on the extent of failure and enter into agreement with the next bidder.

IRCTC reserves the right to inspect establishments of the selected party.

The Bidder shall indemnify / compensate IRCTC fully in respect of losses / damages / claims / demands if any occurred due to negligence of the bidder. The loss / damage so occurred will be assessed, calculated and levied after investigation / inquiry by authorized representatives of IRCTC.

COMPLIANCE WITH OTHER ACTS: The Bidder shall be solely responsible for compliance with all labour laws which shall include all liabilities of the Provident Fund Act, ESI Act, Workmen's Compensation Act, Minimum Wages Act and other Labour Welfare Act in respect of its personnel.

The Bidder shall indemnify IRCTC against any loss, damage or liabilities arising as a result of any action of omission or commission on Bidder part or on part of Bidder personnel or in respect of non-observance of any statutory requirement or legal dues or any nature.

by the successful bidder as Security Deposit, will hold good. This PSD mechanism shall be replicated for each subsequent year of contract and the decision of IRCTC shall be final and binding.

After 30 days of the successful completion of last chk out (booking consumed), Performance Security Deposit shall be returned to the bidder after deduction of any loss or damage which IRCTC may have suffered due to noncompliance of terms and conditions and or loss damages due to delay/negligence on the part of bidder. The request from the bidder may be sent for the same.

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		on part of Bidder personnel or in respect of non-observance of any statutory
		requirement or legal dues or any nature
8	Clause 13	Clause 13
	FINANCIAL AND COMMERCIAL TERMS:	FINANCIAL AND COMMERCIAL TERMS:
	Hotels	Hotels
	Minimum Reserve price: Minimum Reserve price has	Minimum Reserve price: Minimum Reserve price has been fixed at Rs. 4 Cr for
	been fixed at Rs. 5 Cr for 1st year (Five crore only for first	$1^{st}$ year (Four crore only for first year) + GST and other applicable taxes only.
	year) + <i>GST</i> and other applicable taxes only.	
	The commission on the gross amount collected for all	The commission on the gross amount collected for all hotel bookings done
	hotel bookings done through IRCTC & its various	through IRCTC & its various channels will be in addition to Quoted Annual
	channels will be in addition to Quoted Annual Price	Price (MRP) and is fixed as under:
	(MRP) and is fixed as under:	
	Domestic: 15 % plus applicable GST on bookings	Domestic: 15 % plus applicable GST on bookings consumed.
	consumed.	
	International: 11 % plus applicable GST on bookings	International: 11 % plus applicable GST on bookings consumed.
	consumed.	
9	Clause 16	Clause 16
	Termination of Contract	Termination of Contract
	a. IRCTC reserves right to terminate the contract by	a. Either party may terminate the contract by giving one-month notice to the
	giving one-month notice to the bidder and in such that	other side and in such an eventuality, the remaining reserved price on pro-
	eventuality, the remaining reserved price on pro-rata	rata basis will be refunded within reasonable time.
	basis will be refunded within reasonable time.	b. In the event of defaults mentioned at Clause 17 of tender, IRCTC may issue
	b. In the event of defaults mentioned at Sl.No.17 below,	a notice of 15 days to the bidder to remedy or make good such breach and in
	IRCTC may issue a notice of 15 days to the bidder to	spite of such notice in writing, the bidder fails to remedy the breach, it shall
	remedy or make good such breach and in spite of such	be lawful for the IRCTC to terminate the contract. In that eventuality, the
	notice in writing, the bidder fails to remedy the breach,	entire remaining reserved price with security deposit will be forfeited and
	it shall be lawful for the IRCTC to terminate the	the bidder shall be debarred for a period of one year for future projects of
	contract. In that eventuality, the entire remaining	IRCTC. The decision of IRCTC shall be final and binding on the bidder.
	reserved price with security deposit will be forfeited.	
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The decision of IRCTC shall be final and binding on the	
bidder.	

- c. The IRCTC shall be entitled to terminate the contract forthwith without any notice in case of serious and repeated defaults by bidder.
- c. The IRCTC shall be entitled to terminate the contract forthwith without any notice in case of serious and repeated defaults by bidder. In that eventuality, the entire remaining reserved price with security deposit will be forfeited and the bidder shall be debarred for a period of one year for future projects of IRCTC.

#### The following additional clarifications are issued with reference to the open tender.

- 1. 06 lakh tickets approx. are being booked every day in irctc.co.in aggregating to passenger count of about 10.2 lakhs handled daily.
- 2. The number of hits on irctc.co.in during Apr'17 and May'17 was 2.79 and 2.98 crores respectively.
- 3. The customer segments include 1A, 2A, 3A and sleeper class train passengers.
- 4. Of the total tickets booked, 50% of the train passengers travel in sleeper class. (2.9 lakhs during 2016-17) Hence the demand for budget hotels will be more as compared to luxury hotels.
- 5. The branding will be as "IRCTC-XXXX Hotels".
- 6. Revised List of Online Inventory that will be provided by IRCTC is detailed below as Annexure A.
- 7. IRCTC Tourism Information and Facilitation Centres/Offices are available at 29 locations on pan India basis. The successful bidder shall provide banners/posters at their cost for display in these locations after obtaining prior approval of IRCTC for the design and content.
- 8. All e-ticketing and tourism sales agents shall promote the Hotels on predefined TAC basis.
- 9. Dedicated numbers for Hotels will be pre-defined in the IVRS of the Call centre.
- 10. The past experience of IRCTC was an average of 1.8 room nights booked per transaction with an average amount of Rs.1300/- per room night (Rs.2300/- per transaction).
- 11. The average number of pass booked per train ticket is 1.83 and the average size of ticket amount per ticket is Rs.1388/- during May'2017.
- 12. The quantum of Mailers and SMS to be sent for Hotels by IRCTC will be decided in consultation with the successful bidder, as it is on payment basis with present/future third party service providers of IRCTC.
- 13. No minimum business commitments shall be given by IRCTC.
- 14. Wherever cancellation charges are received from the clients, the same shall be shared with IRCTC at the rate of commission offered on new bookings.
- 15. Integration shall be done by white label. The tech integration will be in-house from IRCTC & CRIS and in case of delays in integration, the contract will get extended accordingly. Go-live date ie, the date from which the contract will commence will be deciding factor and that

- reasonable limits for integration will be provided. A calendar for the integration schedule shall be drawn up in consultation with the successful bidder.
- 16. Two separate tenders for Hotels and Alternate stays are floated to ensure segmentation and competition thereon among the stakeholders.
- 17. Annexure I is the Technical Bid and the same to be accompanied with documents as enumerated in Annexure V. Annexure I and Annexure V with relevant documents/enclosures shall be submitted in a single cover, which will comprise Packet A ie, Technical bid, duly superscribing in the cover as "Packet A, Technical Bid for Open tender for Online Hotel Content". Packet B ie, Financial bid (Annexure II) shall be submitted in a separate cover. Where supplementary information is to be furnished, additional sheets can be annexed to the Technical bid.
- 18. Packet B, Financial bid can be submitted in the Bidders letter head. However, the content, as enumerated in Annexure II shall not be changed. Where it is found that the content has been changed/altered, the Financial bid shall be summarily rejected. Alternately Annexure II can be downloaded, filled up and submitted also. No additional sheets shall be annexed to the financial bid. The Financial Bid shall be submitted in a separate cover, duly superscribing in the cover as "Packet B, Financial Bid for Open tender for Online Hotel Content".
- 19. Commission will be on base price only and GST will be applicable on the commissions.
- 20. The successful bidder shall display the overall ratings of the Hotel in the portal, as it helps users make an informed decision before doing a hotel transaction. This will also make IRCTC a tremendously user friendly site for hotel booking. Reviews written by customers shall also find mention in the portal apart from integrating them in the overall ratings.
- 21. All other tender conditions remain the same.

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## List of Online Inventory that will be provided by IRCTC

Portal/App	Hotels
irctc.co.in	Home page
	1. One Tab
	2. 300X250mm Banner with minimum ten lakh daily impressions.
	Others
	3.300X250mm Banner on Train tkt confirmation page with minimum of one lakh
	daily impressions.
	5.420X200mm Banner on logout page with minimum of one lakh daily impressions.
irctctourism.com	Home page
	6.One Tab
	7.390X345mm Banner
	Under Accommodation Tab
	8.One Hotels Tab
air.irctc.co.in	Home page
	9.One Tab
IRCTC Rail	Hotel booking option in main menu
Connect App	
Tourism App	Banner on Home page - flip mode
Air App	

**Note -** The above online inventory and its placement on the portals is tentative and subject to changes/revisions on account of changes/alterations that may be incorporated on the afore mentioned portals over a period of time.