



इंडियन रेलवे केटरिंग एंड टूरिज्म कॉर्पोरेशन लिमिटेड

(भारत सरकार का उद्यम . मिनी रत्न)

INDIAN RAILWAY CATERING AND TOURISM CORPORATION LTD.

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IRCTC OFFERS MEDICAL TOURISM SERVICES ON LINE

New Delhi 04.10.2022: IRCTC – the travel, tourism and hospitality PSU of Indian Railways has established itself as a brand to reckon with in the field of travel and tourism. Today, IRCTC is the first and only company having its tourism portal www.irctctourism.com recognized by Ministry of Tourism in the category of Online Travel Aggregator with a wide range of travel and tourism products being offered to the customers online.

With a view to enhance the bouquet of its travel and tourism offerings, IRCTC has recently started the services of online medical tourism packages for the customers.

India is one of the most sought after destinations in Asia for Medical Value Travel. The country has strongly progressed in the field of modern medicine in last few decades and has created a unique ecosystem for holistic health which combines the best of modern healthcare, alternative medicine, and wellness. According to data from the Indian Institute of Public Administration (IIPA), approximately 6.97 lakhs medical tourists visited India in 2019 alone for medical treatment, and by 2023, India will account for 6% of the global medical value tourism (MVT) market share.

With the growing presence of medical facilities such as hospitals, nursing homes and diagnostic centres across the country, a need is felt to guide and assist the customers to opt for the medical facilities for treatment of their ailments as per their choice, convenience and budget.

With this aim of providing a holistic experience of medical value travel coupled with various other elements such as travel and accommodation arrangements, road transfers and optional wellness packages after the treatment, IRCTC has partnered with medico-technical online services company on pilot basis which will provide the entire back-end services to the customers availing various medical and wellness packages.

For availing the medical tourism services, a customer has to log in to tourism portal of IRCTC www.irctctourism.com/MedicalTourism and fill up a basic enquiry form detailing his need of treatment. Once the enquiry is generated, IRCTC team will call up the customer and explain him about the options of treatment for the ailment as per the convenience and budget of the customer and will further enable the customer to take up the treatment handling all back-end arrangements.

With a substantial network of hospitals, nursing homes and diagnostic centres empanelled with its technical partner, IRCTC is offering medical treatment and wellness packages to the customers at highly competitive prices.

The company is aggressively marketing its medical tourism initiative through the network of its Pan India offices and has also conducted a product sensitization session for its officers and staff working in various zonal and regional offices.

For more details on medical tourism packages offered online by IRCTC, please log in to www.irctctourism.com or www.irctctourism.com/MedicalTourism.